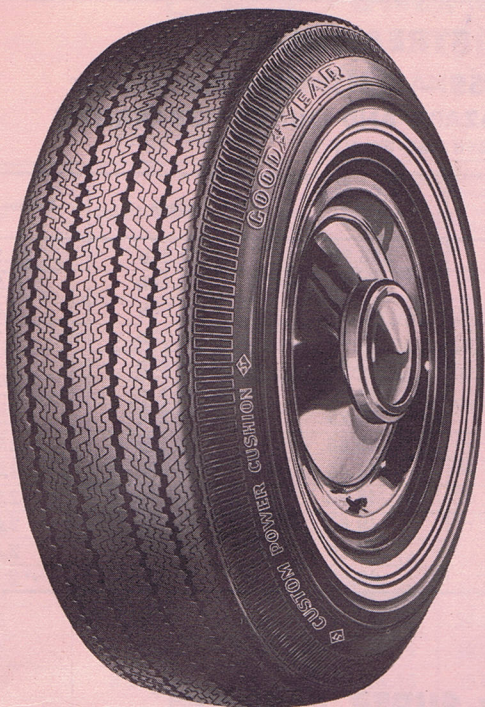


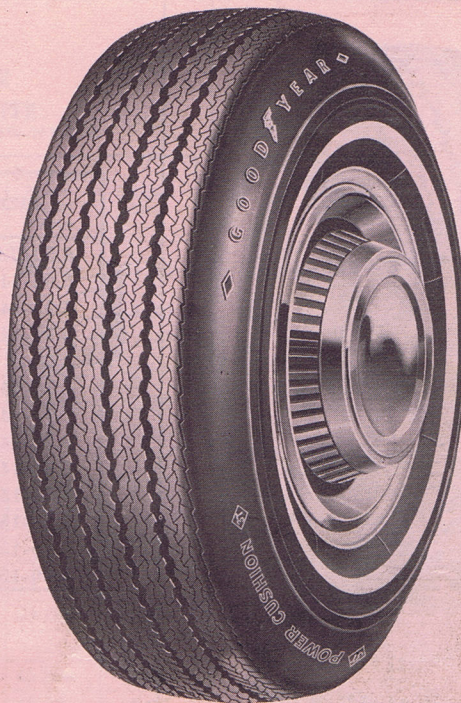
Effective January 1, 1966

(Federal Excise Tax Effective January 1, 1966)

## AUTOMOBILE TIRES AND TUBES



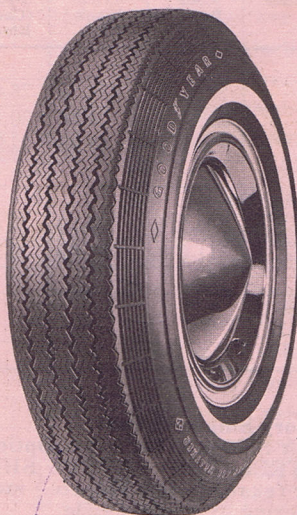
**3T** NYLON  
**CUSTOM  
POWER  
CUSHION**



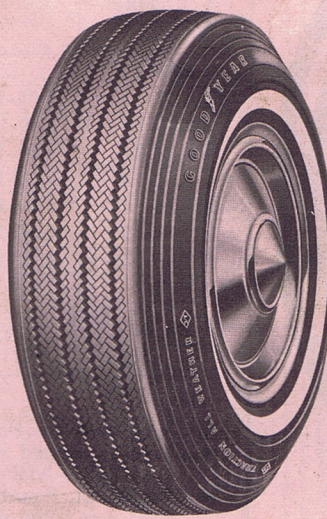
**3T** RAYON  
**POWER  
CUSHION**



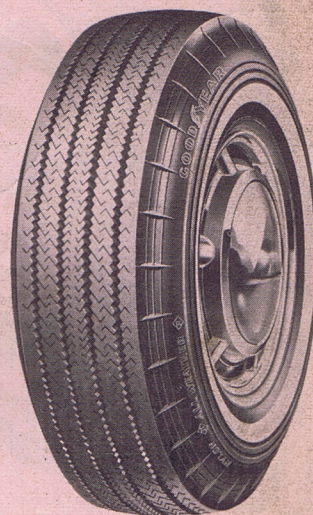
**3T** NYLON  
**BLUE STREAK HP**



**3T** NYLON  
**SAFETY ALL-WEATHER "8"**



**3T** NYLON  
**TRACTION ALL-WEATHER**



**3T** NYLON  
**ALL-WEATHER**

THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO 44316

# GOODYEAR PRICES

Effective January 1, 1966  
(Federal Excise Tax Effective January 1, 1966)

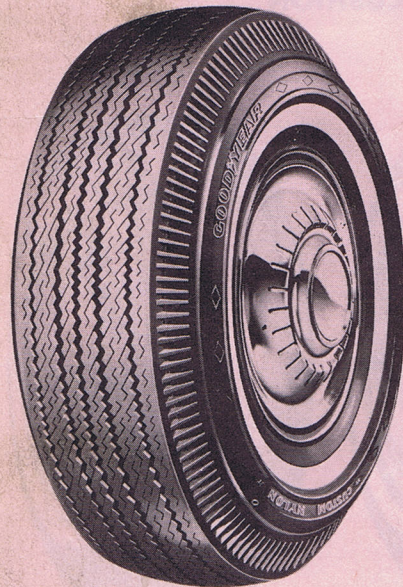
## BLUE STREAK H.P. and BLUE CIRCLE



## NYLON TIRES



**3T** NYLON  
BLUE STREAK HP



**3T** NYLON  
CUSTOM SUPER CUSHION  
(BLUE CIRCLE SAFETY TIRE)  
NARROW WALL

### BLUE STREAK HP† TUBELESS — **3T** NYLON NO LIMIT ROAD HAZARD AND QUALITY GUARANTEE (BSHP-BE-WT-NY-TL)

SIZE	Product Code	No Trade-in Price 4 Ply	Code	Excise Tax
6.50/7.00-13	109-247-036	\$38.80	32.98b	\$1.90
6.95-14	109-233-036	41.25	35.06b	1.92
6.95-14Z	109-233-062	38.45	32.68b	1.92
6.95-14#	109-233-056	40.35	34.30b	1.92
7.35-14	109-287-036	42.85	36.42b	2.11
7.75-14	109-308-036	45.30	38.51c	2.20
7.75-14K	109-308-037	40.25	34.21c	2.20
8.25-14	109-350-036	49.65	42.20c	2.36
8.55-14	109-372-036	54.45	46.28c	2.57
7.75-15	109-311-036	45.30	38.51c	2.21
8.15-15	109-342-036	49.65	42.20c	2.35
8.45-15	109-359-036	54.45	46.28c	2.55
9.00-15	109-390-036	62.80	53.38c	2.78

### Custom SUPER CUSHION† (Blue Circle Safety Tire) TUBELESS — **3T** NYLON NO LIMIT ROAD HAZARD AND QUALITY GUARANTEE BLACK WHITE (CUS BC-BL-NY-TL) (CUS-BC-NW-NY-TL)

TIRE SIZE	REPLACES	Product Code Dept. 104★	No Trade-in Price Black 4 Ply	Goodyear Price (Code) Black	Product Code Dept. 104★	No Trade-in Price White 4 Ply	Goodyear Price (Code) White	Excise Tax
6.50-13					201-214	F\$34.70	30.19d	\$1.83
7.35-14	7.00-14	287-212	\$32.70	28.45d	287-214	37.05	32.23d	2.11
7.75-14	7.50-14	308-212	F 34.60	30.10d	308-214	39.20	34.10d	2.20
8.25-14	8.00-14	350-212	F 37.85	32.93d	350-214	F 42.95	37.37d	2.36
8.55-14	8.50-14				372-214	F 47.15	41.02e	2.57
8.85-14	9.00-14				384-214	F 52.45	45.63e	2.84
7.35-15	6.50-15	290-212	32.70	28.45d	290-214	37.05	32.23d	2.05
7.75-15	6.70-15	311-212	34.60	30.10d	311-214	F 40.00	34.80d	2.21
8.45-15	7.60-15				359-214	F 47.15	41.02e	2.55
8.85/9.00-15 (G-9.00-15)	8.00/8.20-15 (G-8.20-15)				440-214	F 53.50	46.55e	2.78
9.15-15					400-214	F 53.50	46.55e	2.97

F—Available for Factory Shipment Only  
 †—Tire Equipped with Sidewall Valve for Optional Use with CAPTIVE-AIR STEEL-CORD SAFETY SHIELD  
 ★—The Dept. Number (example 104, 114, etc.) must always precede other numbers when ordering by product code.  
 †—Blue Streak HP Tires Available 1st Quarter 1966  
 K—Blue Streak HP Blackwall—Blue Stripe (BS-HP BE BL-NY-TL) Dodge Charger  
 Z—Special Blue Streak (No Blue Stripe)—White letters only (BLU-S-WL-BL-NY-TL) Sheby Cobra  
 #—Blue Streak Blue Stripe, Heavy Service (BLU-HS-BE-ST-NY-TL) Barracuda Tire

# GOODYEAR PRICES

Effective January 1, 1966  
(Federal Excise Tax Effective January 1, 1966)

## Custom POWER CUSHION NYLON TIRES

### Custom POWER CUSHION\*

TUBELESS —  NYLON


NO LIMIT ROAD HAZARD AND QUALITY GUARANTEE

**BLACK**  
(CUS POWC-BL-NY-TL)

**WHITE**  
(CUS POWC 3W-NY-TL)

SIZE	REPLACES	Product Code Dept. 104★	No Trade-in Price Black 4-Ply	Goodyear Price (Code) Black	Product Code Dept. 104★	No Trade-in Price White 4-Ply	Goodyear Price (Code) White	Excise Tax
6.00/6.50-13 (G6.50-13)		179-450	\$26.65	23.19c	179-451	\$30.20	26.27c	\$1.83
7.00-13		237-450	30.05	26.14d	237-451	34.05	29.62d	1.90
6.95-14	6.50-14	233-450	30.20	26.27d	233-451	34.20	29.75d	1.92
7.95-14	7.00-14	287-450	31.30	27.23d	287-451	35.50	30.89d	2.11
7.75-14	7.50-14	308-450	33.10	28.80d	308-451	37.50	32.63d	2.20
8.25-14	8.00-14	350-450	36.25	31.54d	350-451	41.05	35.71d	2.36
8.55-14	8.50-14	372-450	39.80	34.63e	372-451	45.15	39.28e	2.57
8.85-14	9.00/9.50-14	384-450	45.15	39.28e	384-451	51.15	44.50e	2.84
7.35-15	6.50-15	290-450	31.30	27.23d	290-451	35.50	30.89d	2.05
7.75-15	6.70-15	311-450	33.10	28.80d	311-451	37.50	32.63d	2.21
8.15-15	7.10-15	342-450	36.25	31.54d	342-451	41.05	35.71d	2.35
8.45-15	7.60-15	359-450	39.80	34.63e	359-451	45.15	39.28e	2.55
8.85-15	8.00-15	389-450	45.15	39.28e	389-451	51.15	44.50e	2.78
9.00-15	8.20-15	390-450	45.85	39.89e	390-451	51.95	45.20e	2.78
9.15-15		400-450	45.85	39.89e	400-451	51.95	45.20e	2.97
T8.90-15 8-PR 6-ply					386-454	92.45	80.43f	3.66
6.50-16 6-ply Rating		210-450	47.90	41.67c				2.79



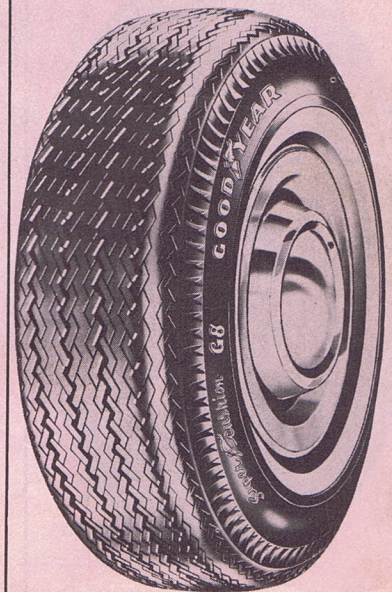
 NYLON

CUSTOM POWER CUSHION  
TRIPLE WHITEWALL

### IMPORTED TIRES †

(See Pages 4, 7 and 8 for Domestically Produced Foreign Car Sizes)

SIZE	Product Code	No Trade-in Price	Goodyear Price (Code)	Description	Excise Tax
4.80-10	115-074-601	F\$23.75	20.66b	Blk Allweather Rib RY TL	\$ .92
5.20-10	114-079-404	F 30.65	26.67b	Blk Super Cushion G-8 RY TL	1.13
5.95-10	115-169-190	F 34.75	30.23c	Blk Grand Prix RY TL	1.09
■5.20-12	115-092-400	F 28.90	25.14α	Blk Super Cushion RY TL	1.30
■5.20-12	115-092-401	F 33.25	28.93α	RV Super Cushion RY TL	1.30
■5.60-12	114-147-403	F 27.30	23.75b	Blk Super Cushion G-8 RY TT	1.24
■5.60-12	114-147-407	F 31.40	27.32b	NW Super Cushion G-8 RY TT	1.24
■6.00-12	114-157-404	F 31.25	27.19b	Blk Super Cushion G-8 RY TL	1.40
■6.00-12	114-157-406	F 36.00	31.32b	NW Super Cushion G-8 RY TL	1.40
7.25-13	104-272-404	F 42.90	37.32c	Blk Super Cushion G-8 NY TL	2.01
7.25-13	104-272-406	F 48.50	42.20c	NW Super Cushion G-8 NY TL	2.01
■5.90-15	114-164-404	F 34.05	29.62b	Blk Super Cushion G-8 RY TL	1.70
■5.90-15	114-164-406	F 39.35	34.23b	NW Super Cushion G-8 RY TL	1.70
5.90S15	114-165-406	F 40.05	34.84	NW Super Cushion G-8 RY TL	1.78
■6.00-15L	114-170-406	F 40.30	35.06b	NW Super Cushion G-8 RY TL	1.70
6.95H15	104-223-190	F 47.90	41.67	Blk Grand Prix NY TT	2.00
■6.95-15	114-223-190	F 39.55	34.41b	Blk Grand Prix RY TL	1.90
■6.95-15	114-223-191	F 45.65	39.72b	NW Grand Prix RY TL	1.90
145-330	115-003-328	F 33.40	29.06b	RV Super Deluxe RY TT	1.46



SUPER CUSHION G-8  
NARROW WALL

F—Factory Shipment Only.

\*—See B-223 Price List For LifeGuard Safety Spare Application and Prices.

★—The Dept. Number (example 104, 114, etc.) must always precede other numbers when ordering by product code.

■—4-ply rating—2-ply.

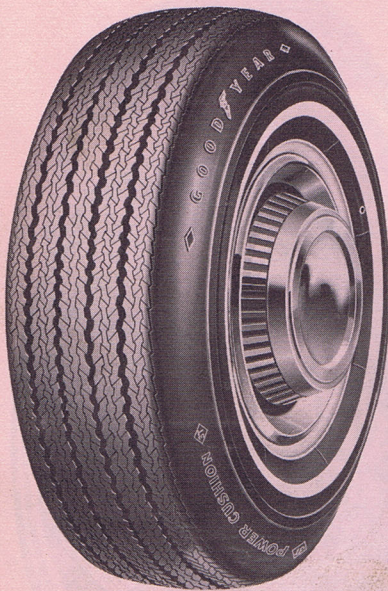
T—Nylon Custom SC Design—NW Sidewall.

†—See Page 10 for Radial Ply Imported Tires.

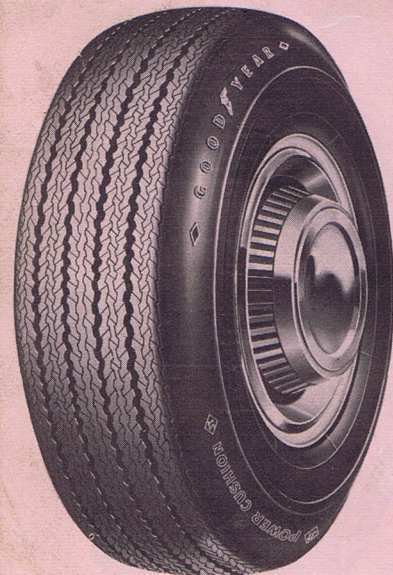
# GOODYEAR PRICES

Effective January 1, 1966  
(Federal Excise Tax Effective January 1, 1966)

## POWER CUSHION RAYON TIRES



 RAYON  
POWER CUSHION  
EXTRA NARROW WALL



 RAYON  
POWER CUSHION

### POWER CUSHION

#### TUBELESS — RAYON

NO LIMIT ROAD HAZARD AND QUALITY GUARANTEE

BLACK

WHITE

(POWR-CUS-BL-RY-TL)

(POWR-CUS-XNW-RY-TL)

SIZE	REPLACES	Product Code Dept. 114★	No Trade-in Price Black 4-Ply Rating 2-Ply	Goodyear Price (Code) Black	Product Code Dept. 114★	No Trade-in Price White 4-Ply Rating 2-Ply	Goodyear Price (Code) White	Excise Tax
L°5.20-13		091-280	\$24.55	21.36b	091-281	\$28.45	24.75b	\$1.23
L°5.60-13		149-280	24.70	21.49b	149-281	28.60	24.88b	1.39
6.00-13		166-280	24.25	21.10b	166-286	28.10	24.45b	1.38
6.50-13		200-280	25.80	22.45b	200-286	29.85	25.97b	1.56
*7.00-13		234-280	27.30	23.75b	234-286	31.60	27.49b	1.75
L°5.20-14		094-280	25.40	22.10b	094-281	29.45	25.62b	1.45
6.45-14	6.00-14	196-280	25.50	22.19b	196-286	29.55	25.71b	1.71
6.95-14	6.50-14	232-280	27.40	23.84b	232-286	31.75	27.62b	1.77
7.35-14	7.00-14	286-280	28.45	24.75b	286-286	32.95	28.67b	1.86
7.75-14	7.50-14	307-280	30.10	26.19c	307-286	34.85	30.32c	1.88
8.25-14	8.00-14	349-280	32.95	28.67c	349-286	38.20	33.23c	2.09
8.55-14	8.50-14	371-280	36.20	31.49c	371-286	41.90	36.45c	2.35
8.85-14	9.00-14	383-280	41.05	35.71c	383-286	47.50	41.33c	2.66
△▲9.00-14	9.00-14	396-280	41.05	35.71c	396-286	47.50	41.33c	2.84
▲L°9.50-14					403-281	49.50	43.07c	3.01
°145-380 L(5.5-15)		072-280	23.05	20.05b	072-281	26.70	23.23b	1.26
L5.00/5.20-15 ††G5.20-15		078-280	24.30	21.14b	078-281	28.15	24.49b	1.42
L5.60-15		154-280	26.60	23.14b	154-281	30.80	26.80b	1.52
6.85-15	6.00-15	258-280	26.95	23.45b	258-286	31.20	27.14b	1.70
7.35-15	6.50-15	289-280	28.45	24.75b	289-286	32.95	28.67b	1.84
7.75-15	6.70-15	310-280	30.10	26.19b	310-286	34.85	30.32b	1.91
8.15-15	7.10-15	341-280	32.95	28.67c	341-286	38.20	33.23c	2.16
8.45-15	7.60-15	358-280	36.20	31.49c	358-286	41.90	36.45c	2.32
8.85-15	8.00-15	388-280	41.05	35.71c	388-286	47.50	41.33c	2.70
L▲9.00-15	8.20-15	390-280	41.70	36.28c	390-281	48.30	42.02c	2.78
L▲9.15-15		400-280	41.70	36.28c	400-281	48.30	42.02c	2.97

### POWER CUSHION

#### TUBE-TYPE RAYON

NO LIMIT ROAD HAZARD AND QUALITY GUARANTEE

BLACK

WHITE

(POWR-CUS-BL-RY-TT)

(POWR-CUS-XNW-RY-TT)

SIZE	REPLACES	Product Code Dept. 114★	No Trade-in Price Black 4-Ply Rating 2-Ply	Goodyear Price (Code) Black	Product Code Dept. 114★	No Trade-in Price White 4-Ply Rating 2-Ply	Goodyear Price (Code) White	Excise Tax
L°5.60-14		152-206	F\$24.45	21.27b	152-236	F\$28.35	24.66b	\$1.36
°5.50-15		134-206	F 25.35	22.05b				1.48
▲7.35-15	6.50-15				289-287	F 29.45	25.62b	1.78
▲7.75-15	6.70-15	311-282	F 26.60	23.14b				1.87
▲8.15-15	7.10-15	342-282	F 29.50	25.67c				1.97
°▲6.50-16		209-206	F 30.00	26.10c				2.09

††Former All-Weather Tread Design

F Available for Factory Shipment Only

\* Also Replaces 6.70-13

▲ 4-Ply - 4-Ply Rating

△ For Chrysler New Yorker Station Wagon Only

° Custom Super Cushion Tread Design

★—The Dept. Number (example 104, 114, etc.) must always precede other numbers when ordering by product code.

L Regular Narrow White

# GOODYEAR PRICES

Effective January 1, 1966  
(Federal Excise Tax Effective January 1, 1966)

34.80  
1.91  
26.00

## 8-PLY RATING TIRES

### CUSTOM POWER CUSHION 8-PLY RATING †

TUBELESS — **3T** NYLON

NO LIMIT ROAD HAZARD AND QUALITY GUARANTEE

BLACK

(CUS-POWC-BL-NY-TL)

WHITE

(CUS-POWC-3W-NY-TL)

TIRE SIZE	REPLACES	Product Code Dept. 104★	No Trade-in Price Black 8-PR	Goodyear Price (Code) Black	Product Code Dept. 104★	No Trade-in Price White 8-PR	Goodyear Price (Code) White	Excise Tax
7.75-14	7.50-14	306-450	\$43.05	37.45d	306-451	\$48.75	42.41d	\$2.52
8.55-14	8.50-14	374-450	51.75	45.02e	374-451	58.70	51.07e	2.94
8.45-15	7.60-15	361-450	51.75	45.02e	361-451	58.70	51.07e	2.77



**3T** NYLON  
CUSTOM POWER CUSHION  
TRIPLE WHITE

33.76  
10.13  
23.63  
2.10  
35.66  
33.76  
30  
36.80  
10.280

### POWER CUSHION 8-PLY RATING †

TUBELESS — **3T** NYLON

NO LIMIT ROAD HAZARD AND QUALITY GUARANTEE

BLACK

(POWR-CUS-BL-NY-TL)

WHITE

(POWR-CUS-XNW-NY-TL)

TIRE SIZE	REPLACES	Product Code Dept. 104★	No Trade-in Price Black 8-PR	Goodyear Price (Code) Black	Product Code Dept. 104★	No Trade-in Price White 8-PR	Goodyear Price (Code) White	Excise Tax
8.25-14	8.00-14	354-280	47.15	41.02c	354-286	\$53.35	46.41c	\$2.69
8.55-14	8.50-14	374-280	51.75	45.02c	374-286	58.70	51.07c	2.94
9.00-14		393-280	58.70	51.07c	393-286	66.50	57.86c	3.09
8.15-15	7.10-15	344-280	\$47.15	41.02c	344-286	53.35	46.41c	2.83
8.45-15	7.60-15	361-280	51.75	45.02c	361-286	58.70	51.07c	2.77



**3T** RAYON  
POWER CUSHION  
EXTRA NARROW WALL

33.76  
10.13  
23.63  
2.10  
35.66  
33.76  
30  
36.80  
10.280

### POWER CUSHION 8-PLY RATING †

TUBELESS — **3T** RAYON

NO LIMIT ROAD HAZARD AND QUALITY GUARANTEE

BLACK

(POWR-CUS-BL-RY-TL)

WHITE

(POWR-CUS-XNW-RY-TL)

TIRE SIZE	REPLACES	Product Code Dept. 114★	No Trade-in Price Black 8-Ply Rating 4-Ply	Goodyear Price (Code) Black	Product Code Dept. 114★	No Trade-in Price White 8-Ply Rating 4-Ply	Goodyear Price (Code) White	Excise Tax
6.50-13		203-280	F \$33.50	29.15b	203-286	F \$38.80	33.76b	\$2.03
7.00-13		245-280	F 35.50	30.89b	245-286	F 41.10	35.76b	2.21
6.95-14	6.50-14	235-280	F 35.65	31.02b	235-286	F 41.30	35.93b	2.21
7.35-14	SP7.00-14	285-280	F 36.95	32.15b	285-286	F 42.75	37.19b	2.39
7.75-14	7.50-14	306-280	F 39.10	34.02c	306-286	F 45.30	39.41c	2.52
8.25-14	8.00-14	354-280	F 42.85	37.28c	354-286	F 49.60	43.15c	2.69
8.55-14	8.50-14	374-280	F 47.05	40.93c	374-286	F 54.50	47.42c	2.94
9.00-14		393-280	F 53.35	46.41c	393-286	F 61.75	53.72c	3.09
7.75-15	6.70-15	314-280	F 39.10	34.02b	314-286	F 45.30	39.41b	2.63
8.15-15	7.10-15	344-280	F 42.85	37.28c	344-286	F 49.60	43.15c	2.83
8.45-15	7.60-15	361-280	F 47.05	40.93c	361-286	F 54.50	47.42c	2.77
6.50-16	6 PR	210-280	F 43.55	37.89c				2.79

F—Available for Factory Shipment Only.

SP—Special Purpose Tire—Custom S/C Design.

★—The Dept. Number (example 104, 114, etc.) must always precede other numbers when ordering by product code.

†—8 PR - 4-Ply

# GOODYEAR PRICES

Effective January 1, 1966

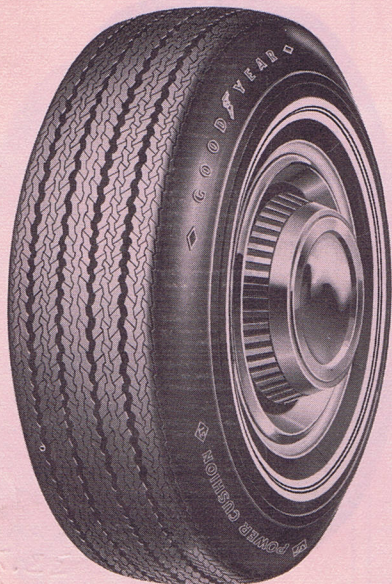
(Federal Excise Tax Effective January 1, 1966)

## SPECIAL CONSTRUCTION

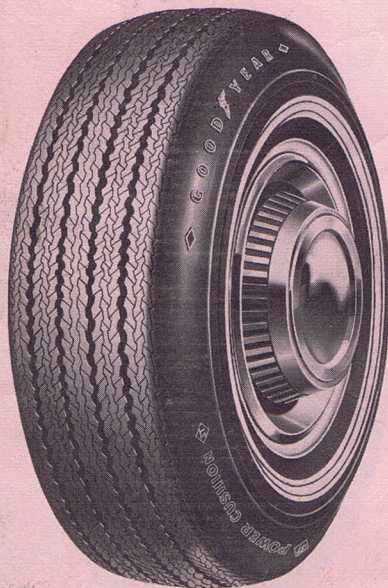
ORIGINAL EQUIPMENT TIRES

TUBELESS — **3T** CORD

NO LIMIT ROAD HAZARD AND QUALITY GUARANTEE



**3T** RAYON  
POWER CUSHION  
TRIPLE WHITE  
IMPERIAL TIRE



**3T** RAYON  
POWER CUSHION  
TRIPLE WHITE  
RIVIERA TIRE

TIRE SIZE	Product Code	No Trade-in Price	Goodyear Price Code	Sidewall Description	Excise Tax
6.50-13	104-201-280	\$28.40	24.71b	Powr Cus BL NY TL 4 PLY	\$1.83
	104-201-286	32.20	28.01b	Powr Cus XNW NY TL 4 PLY	1.83
7.00-13	104-237-280	30.05	26.14b	Powr Cus BL NY TL 4 PLY	1.90
	104-237-286	34.05	29.62b	Powr Cus XNW NY TL 4 PLY	1.90
6.95-14	104-233-280	30.20	26.27b	Powr Cus NY BL 4 PLY	1.92
	104-233-286	34.20	29.75b	Powr Cus NY XNW 4 PLY	1.92
7.35-14	104-287-280	31.30	27.23b	Powr Cus NY BL 4 PLY	2.11
	104-287-286	35.50	30.89b	Powr Cus NY XNW 4 PLY	2.11
7.35-14	104-287-194	31.30	27.23b	Cust Supr Cus P-2 BL 4 PLY	2.11
	104-287-199	35.50	30.89b	Cust Supr Cus P-2 XNW 4 PLY	2.11
7.75-14	104-308-194	33.10	28.80c	Cust Supr Cus P-2 BL 4 PLY	2.20
	104-308-199	37.50	32.63c	Cust Supr Cus P-2 XNW 4 PLY	2.20
7.75-14	104-307-289	39.40	34.28c	Powr Cus Red Stripe Hi Perf NY PC-RED-ST-NY-TL 2P/4PR	1.88
7.75-14	104-307-293	39.40	34.28c	Powr Cus NF NY White Stripe 2P/4PR POW-C-WT-ST-NY-TL	1.88
7.75-14	104-307-280	33.10	28.80c	Powr Cus NF NY BL 2P/4PR	1.88
	104-307-286	37.50	32.63c	Powr Cus NF NY XNW 2P/4PR	1.88
7.75-14	104-308-280	33.10	28.80c	Powr Cus NY BL 4 PLY	2.20
	104-308-286	37.50	32.63c	Powr Cus NY XNW 4 PLY	2.20
7.75-14	104-307-298	39.40	34.28c	Gold Stripe High Perf NYL 2P/4PR PC-GLD ST NY TL	1.88
8.25-14	104-349-280	36.25	31.54c	Powr Cus NF NY BL 2P/4PR	2.09
	104-349-286	41.05	35.71c	Powr Cus NF NY XNW 2P/4PR	2.09
8.25-14	104-350-280	36.25	31.54c	Powr Cus NY BL TL 4 PLY	2.36
	104-350-286	41.05	35.71c	Powr Cus NY XNW TL 4 PLY	2.36
8.55-14	104-372-280	39.80	34.63c	Powr Cus BL NY TL 4 PLY	2.57
	104-372-286	45.15	39.28c	Powr Cus XNW NY TL 4 PLY	2.57
7.75-15	104-310-298	39.40	34.28b	Gold Stripe Hi Perf NF NY 2P/4PR PC-GLD-ST-NY-TL	1.91
7.75-15	104-310-297	39.40	34.28b	Blue Dot NF NY Hi Perf 2P/4PR	1.91
7.75-15	104-311-280	33.10	28.80b	Powr Cus NY BL 4 PLY	2.21
	104-311-286	37.50	32.63b	Powr Cus NY XNW 4 PLY	2.21
8.15-15	114-342-295	42.10	36.63c	Tangerine & White Bands Ry 4 PLY PC-TANG-WT-RY-TL	2.35
8.15-15	104-342-280	36.25	31.54c	Powr Cus NY BL 4 PLY	2.35
	104-342-286	41.05	35.71c	Powr Cus NY XNW 4 PLY	2.35
8.45-15	114-358-285	44.05	38.32c	Triple White Bands Ry 2P/4PR PC-TRI-WT-RY-TL	2.32
8.45-15	104-358-255	47.40	41.24c	Red Stripe Vytacord 2P/4PR PC-RED-ST-VY-TL	2.32
9.00-15	114-390-285	50.70	44.11c	Triple White Bands Rayon 4 Ply PC-TRI-WT-RY-TL	2.78
9.15-15	114-400-285	50.70	44.11c	Triple White Bands Rayon 4 Ply PC-TRI-WT-RY-TL	2.97

NOTE: Some 1966 cars will be equipped with Custom Super Cushion tires.